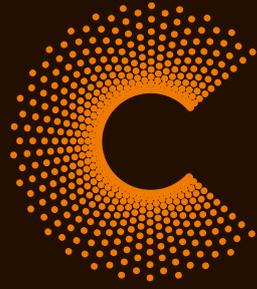


ENERGY TXEN

EXHIBITION • TRAINING • NETWORKING

IN PARTNERSHIP WITH



CLEAN ENERGY COUNCIL



18-19
JULY 2023
ICC
SYDNEY

EXHIBITOR &
SPONSORSHIP
PROSPECTUS

Powered by:



Co-located with:



Organised by:



In the business of
building businesses



WHAT IS ENERGY NEXT

Energy Next is an exciting new industry exhibition focusing on the latest renewable energy and energy management technology, which will be alongside the Australian Clean Energy Summit at the ICC in Sydney.

The Australian Clean Energy Summit is an annual event organised by the Clean Energy Council, the peak body for the clean energy in Australia. The conference brings together more than 800 executives, decision-makers, project developers, financiers and government officials to discuss the latest opportunities and challenges in the renewables sector.

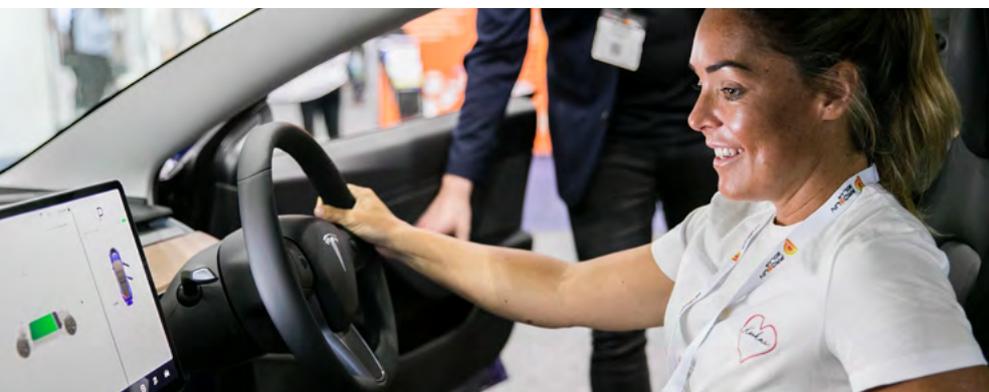
The addition of Energy Next to the Australian Clean Energy Summit will create the most comprehensive clean energy event in New South Wales (NSW), generating even further conversations and connections to improve clean energy generation and adoption in the country.

Over two days, Energy Next will provide an extensive exhibition for those working in the renewable energy industry to meet with local and international suppliers, discover breakthrough technologies and experience technical demonstrations.

Co-located with:



In Partnership with:



WHY NEW SOUTH WALES

Energy Next is a new and exciting exhibition in NSW where you can find all the relevant buyers and investors in the renewable energy industry all in one place. This two-day event is a time and cost-effective way to meet and do business with leaders, decision-makers, contractors, installers, government and investors, and provides you with a unique opportunity to showcase breakthrough products and new energy technologies to drive the transition to clean energy.



KEY INDUSTRY STATISTICS



01

NSW's recently passed Electricity Infrastructure Bill will implement the state's strategy to become a renewable energy superpower and deliver a modern electricity system to replace four ageing coal-fired generators.

The Electricity Infrastructure Bill is expected to deliver 12GW of new renewable energy projects, 2GW of energy storage capacity, A\$32 billion in private sector investment by 2030 and support 6,300 construction jobs and 2,800 ongoing jobs in 2030.



02

NSW has previously committed to create Australia's first coordinated Renewable Energy Zone (REZ) in Central West, New England and South West regions, supporting up to \$23 billion of investment. A further two REZ in the Hunter-Central Coast and Illawarra regions were added to the Bill.



03

NSW's ambitious clean energy plan will reduce the state's carbon emissions by a total of 90 million tonnes by 2030 and put the state in the top 10 for the lowest industrial electricity prices in the OECD.



04



05

Construction of 6,439 MW of new renewable energy capacity is underway in NSW and QLD, generating over \$1 billion in investment and 7,618 jobs.

Clean energy investors and executives singled out NSW in particular as being among the attractive states for renewable investment.



06



8 REASONS TO EXHIBIT AT ENERGY NEXT

Join NSW's renewable energy boom

With several large-scale renewable energy projects underway in NSW generating billions of dollars of investment and thousands of jobs, exhibiting at Energy Next is a must to gain access to the state's investors and buyers.

Co-located with the Australian Clean Energy Summit

Energy Next will run alongside Australian Clean Energy Summit, the peak gathering of leaders driving Australia's energy transformation. Exhibitors will have the opportunity to connect with over 800 executive-level delegates of the high-level conference. The two-day summit brings together heads of industry, government and finance to share the models, trends and technology innovations in driving clean energy adoption.

Raise brand awareness

Whether you are already in the industry, expanding into it or launching a new product, the need to be seen as the best in the industry is imperative in order to capitalise on new opportunities.

Highly targeted marketing

A comprehensive marketing campaign will be implemented to attract a high-quality audience of industry professionals. This includes promotion to our database of 20,000 contacts and advertising in leading clean energy online and Digital Trade Guide publications.

Renewable energy hub for Australia's east coast

Sydney is just within a one hour flight from Queensland, Australian Capital Territory and Victoria. Energy Next is perfectly positioned to be the central destination in Australia's east coast for clean energy suppliers to meet key decision makers and buyers.

Attracts Solar Designers & Installers

Showcase the latest technologies to installers looking for new products and suppliers. Energy Next will host the Clean Energy Council's Solar Masterclass, a series of free-to-attend CPD workshops for solar designer and installers to get expert advice on the major design and installation issues currently facing the industry.

Generate new leads

Gain thousands of high quality leads in just two days than your team could in months. We're here to help you get the best return on investment by bringing the key industry players directly to you.

Partnership with Clean Energy Council

Energy Next will be held in partnership with the Clean Energy Council, the peak body for the clean energy industry in Australia.

EXHIBITOR CATEGORIES

- Solar PV
- Energy Storage
- Inverters
- Energy Management
- Metering, Monitoring & Analytics
- Wind Energy
- Energy Efficiency
- Photovoltaics Technology
- Electric Vehicles
- Waste to Energy
- Smart Grid
- Solar Trackers



VISITOR PROFILE

Energy Next exhibition will complement the high-level delegates attending Clean Energy Council's Australian Clean Energy Summit by targeting the following industry sectors:

- PV Installers
- Engineering
- Building & Construction
- Consultants
- Supplier/Service
- Utilities
- Energy Retailers
- Facility Management
- Project Contractors/Developers
- Federal & State Departments
- Manufacturers
- Businesses
- Bankers & Investors
- Associated Professional Services Firms (Legal, Accounting, Consulting)
- Academic Institutions & Researchers
- Environmental Specialists

OUR MARKETING CAMPAIGN

- Promotion to RX Global's extensive clean energy and industrial databases
- Strategic social and digital advertising on Facebook, LinkedIn, Twitter and Google to reach our target audience
- Partnerships with industry associations through online marketing and email campaigns
- Media partnerships with various online and Digital Trade Guide publications
- Joint advertising campaign with Clean Energy Council's Australian Clean Energy Summit
- PR and communications campaign



EXHIBITING OPPORTUNITIES



EXHIBITION STAND PRICING

Size (sqm)	Space Type	Standard location	Premium location
4	A	\$6,540.60	\$6,800.20
	B	\$7,007.00	\$7,266.60
6	A	\$7,695.60	\$8,085.00
	B	\$8,395.20	\$8,784.60
8	A	\$8,850.60	\$9,369.80
	B	\$9,783.40	\$10,302.60
9	A	\$9,428.10	\$10,012.20
	B	\$10,477.50	\$11,061.60
12	A	\$11,160.60	\$11,939.40
	B	\$12,559.80	\$13,338.60
18	A	\$14,209.80	\$15,358.20
	B	\$16,308.60	\$17,457.00
27	A	\$19,199.40	\$20,922.00
	B	\$22,347.60	\$24,070.20
36	A	\$23,555.40	\$25,852.20
	B	\$27,753.00	\$30,049.80
54	A		\$35,415.60
72	A		\$45,810.60
90	A		\$56,205.60
108	A		\$66,600.60

ALL STANDS INCLUDE – BRONZE EXPOSURE PACKAGE

(Entry level package, built into contract price)

DIGITAL TRADE GUIDE FEATURES – 100 word Company Listing, Product & Brand Listing in Exhibition Directory and Colour Quarter Page Advert

ONLINE DIRECTORY FEATURES* – Basic directory listing (Company Logo, Company Name, Categories, Stand Number and Description)

LEAD TRACKING APP – Allowing you to scan the badge of any visitor, collect contact information and add notes to their record, delivered to you immediately after the event has concluded

*Completed via Online Exhibitor Manual

SPACE ONLY INCLUSIONS

- Floor space
- Public Liability Insurance

SPACE AND SHELL SCHEME

- Same inclusions as 'A'
- Aluminium frame construction booth
- Rear (and side walls where applicable), 2.4m high, white melamine walls
- Fascia board & signage to front
- Spotlights; 2 per 9sqm of space
- Standard carpet

All prices quoted are in Australian Dollars and include GST and subject to change without notice prior to receiving signed contract.

+ FURNITURE PACKAGES

Walk-on Package A = \$2,124.10

Lockable Cabinet, Brochure Rack, Table, 4 x chairs, Bin, 1 x Power Point, Stand Cleaning and power point with electrical consumption

Walk-on Package B = \$2,124.10

Small Lockable Cabinet, Brochure Rack, Bar Table, 3 x Bar Stools, Bin, 1 x Power Point, Stand Cleaning and power point with electrical consumption

+ MARKETING PACKAGE UPGRADES

Half Page Premium Upgrade = \$2,864.00

- Web Listing Silver
- Half Page Advertisement (Digital)

Full Page Premium Upgrade = \$4,623.30

- Full page advertisement (digital)
- Web listing silver
- Emperia plus
- Exhibitor Dashboard Pro
- Social media post

Social Media Package = \$3,712.50

- Social Media Post
- Web Listing Silver
- Emperia Plus
- Exhibitor Dashboard Pro

FOR MORE INFORMATION,
PLEASE CONTACT:

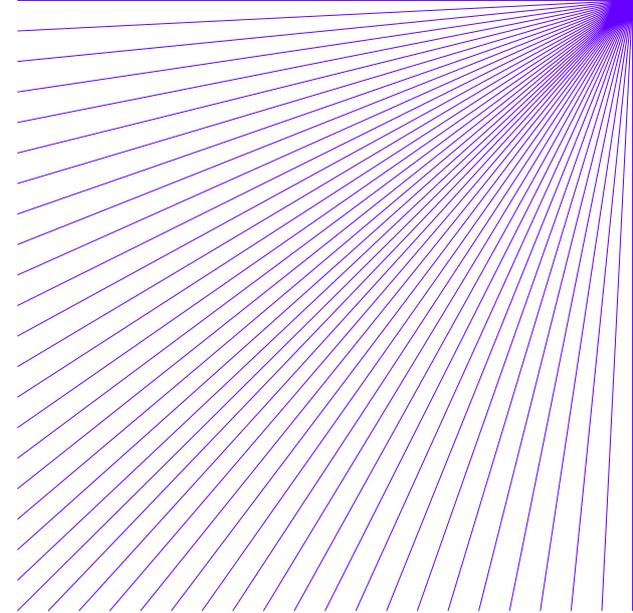
ISABELLA LOMBARDO
Account Manager
+612 9422 2632
isabella.lombardo@rxglobal.com

ALEXANDRA WALKER
Account Manager
+612 9422 2647
alexandra.walker@rxglobal



SPONSORSHIP OPPORTUNITIES

MAJOR SPONSORSHIP OPPORTUNITIES



PLATINUM SPONSORSHIP

Pre-show benefits:

- Recognition & logo on relevant event communications, website homepage, Digital Trade Guide advertising in trade magazines and mainstream media
- A FULL PAGE advert in the Exhibition Directory
- 2 x Dedicated Social Media Post
- Email banner on 2 promotional emails
- 150 word company feature in 1 x pre-show email

At-show & Post-show benefits:

- A 36sqm, 54sqm, 72sqm, 90sqm or 108sqm premium space in a preferred position
- Recognition & logo on signage throughout the event
- Branding on at-show communications
- Tinted listing & logo Digital Trade Guide in Exhibition Directory
- Logo on post-show "Thank You" email

Premium location 36 sqm:	\$42,496.30
Premium location 54 sqm:	\$52,059.70
Premium location 72 sqm:	\$62,454.70
Premium location 90 sqm:	\$72,849.70
Premium location 108 sqm:	\$83,244.70

GOLD SPONSORSHIP

Pre-show benefits:

- Recognition & logo on relevant event communications, website homepage, Digital Trade Guide advertising in trade magazines and mainstream media
- A FULL PAGE advert in the Exhibition Directory
- 1 x Dedicated Social Media Post

At-show & Post-show benefits:

- A 54sqm, 72sqm, 90sqm or 108sqm premium space in a preferred position
- Recognition & logo on signage throughout the event
- Recognition & logo on the conference main stage & AV production
- Branding on at-show communications
- Tinted listing & logo Digital Trade Guide in Exhibition Directory

Premium location 36 sqm:	\$37,827.90
Premium location 54 sqm:	\$47,391.30
Premium location 72 sqm:	\$57,786.30
Premium location 90 sqm:	\$68,181.30

SILVER SPONSORSHIP

Pre-show benefits:

- Recognition & logo on relevant event communications and website home page
- A HALF PAGE advert in the Exhibition Directory

At-show & Post-show benefits:

- A 18sqm, 36sqm, 54sqm or 72sqm premium space in a preferred position
- Recognition & logo on signage throughout the event
- Tinted listing & logo Digital Trade Guide in Exhibition Directory
- Branding on at-show communications where space allows

Premium location 18 sqm:	\$23,447.60
Premium location 36 sqm:	\$33,941.60
Premium location 54 sqm:	\$43,505.00
Premium location 72 sqm:	\$53,900.00

FOR MORE INFORMATION,
PLEASE CONTACT:

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isabella.lombardo@rxglobal.com

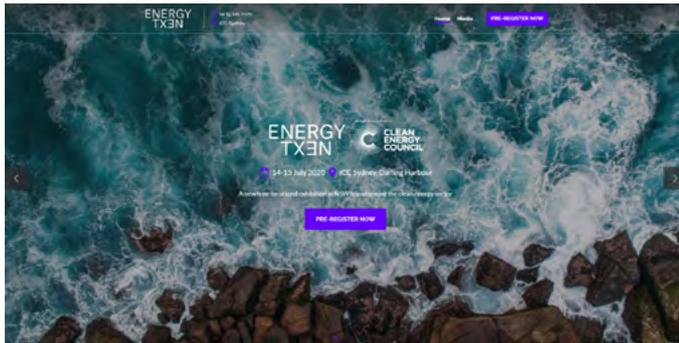
ALEXANDRA WALKER
Account Manager
+612 9422 2647
alexandra.walker@rxglobal

DIGITAL ADVERTISING



ENERGY NEXT WEBSITE

Extend your reach beyond the 2-day event by targeting our website audience.



ENERGY TXN IN PARTNERSHIP WITH **CLEAN ENERGY COUNCIL**

Connecting market-leading technologies to the clean energy sector

EnergyNext is one of the most comprehensive energy exhibitions in NSW. Co-located with the Clean Energy Council's Australian Clean Energy Summit & Energy Next will showcase the latest technology in renewable energy and energy efficiency.

Whether you want to source the latest products for your clean energy project or share latest developments in the renewable energy sector, Energy Next has 2 days packed with breakthrough technologies from local and international companies.

Come along to Energy Next from 14 to 15 July 2020 at the ICC Sydney.

Co-located with **ASIA AUSTRALIAN BUSINESS 2020**

YOUR AD HERE



WEBSITE BANNER AD

ENERGY NEXT IN PARTNERSHIP WITH **CLEAN ENERGY COUNCIL**

Visitor Registration

Register socially to see who is attending, identify your most meaningful and relevant industry contacts and invite your colleagues.

Registering socially also allows you to enter our referral competition where you could win a trip to the UK by inviting your network to attend at Energy Australia 2018.

Facebook Twitter LinkedIn

Register Manually

Let people know I'm going to the event

Login / Update Details

I've already registered for the 2019 event.

Login to upgrade to a VIP package, update your details, re-send your e-ticket or purchase event tickets.

YOUR LOGO HERE

Exhibitor Registration

Opening Times

Wednesday 3 October 2018 9:00am - 5:00pm
Thursday 4 October 2018 9:00am - 5:00pm

Are you an exhibitor/speaker?

If you are working at an exhibition stand, please register your name via the **Online Exhibitor Manual**, speakers may register here.

More Information

To update an existing registration record or for more information, please call: T: +61 2 9213 7564
E: enenergy@facelife.com.au

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ONLINE REGISTRATION & REGISTRATION CONFIRMATION E-MAIL

DIGITAL ADVERTISING

Digital Incentive Offer

WHAT IS IT?

Do you want to significantly boost your exposure, engagement and foot traffic to your stand at ENERGY NEXT. The Digital Incentive Offer promotes your event deals to drive targeted traffic to visit your stand.

HOW DOES IT WORK?

To receive their offers, visitors will swipe through a gallery of exhibitor deals and choose the ones that interest them. Once they accept the offers, they'll enter an email address to receive their chosen deals. The email will contain all of the details they'll need to collect your offer (visit your stand, go to your website, follow your social media, etc.).

An empowering digital incentive offer can help you to promote your business, capture high quality leads, increase foot traffic to your stand, amplify any marketing activity around the event and incentivise visitors to connect with you.



▶ WATCH
DEMO

	RATES*
Digital Showbag	\$825.00

CREATING AN OFFER

To submit your exhibitor offer, you will receive an email from us to access a platform called EverThere, simply follow the link to submit your content.

A BRIEF DESCRIPTION OF YOUR OFFER

- Eye-catching call to action on the offer.
- Limit of 80 characters.

FULL DESCRIPTION

- Describe the offer in more detail.

REDEMPTION INSTRUCTIONS

- Provided after a buyer accepts the offer in their digital incentive offer.
- Describe what needs to be done to claim the offer (i.e. head to the stand)

LINK TO OFFER LANDING PAGE

- Provided to the buyer once they accept your offer.

BRAND LOGO

- In PNG format.
- Must be logo only with no additional creative.

DIGITAL ADVERTISING

TARGET POTENTIAL BUYERS BEFORE THE SHOW



E-NEWS

Advertising opportunities are available on our regular e-Newsletters, distributed to our lists of potential visitors to Energy Next 2023.

EXHIBITOR FEATURE

50-word feature
\$2,042.70

E-MAIL INLINE BANNER

W: 600 x H: 60 px
\$1,750.10

EVENT NEWS FEATURE

E-News 50 Word Event News Feature
\$2,334.20

E-News 100 Word Event News Feature
\$2,917.20

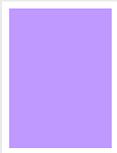
DIGITAL ADVERTISING

PROMOTE YOUR BUSINESS ONSITE AND AFTER THE EVENT

The Exhibition Directory is a digital guide to Energy Next featuring a complete list of exhibitors, products and brands on display. This digital publication will be distributed to visitors prior to Energy Next 2023 and will be available online for 6 months after the event as concluded. Advertising within the Exhibition Directory is a powerful way to promote your business, service and products to attendees looking for the latest renewable energy technology and solutions.



AD Specifications

	 Half Page	 Full Page	 Social Media Package	 Enhanced Listing
Cost (Inc GST)	\$2,864.00	\$4,623.30	\$3,712.50	\$1,346.40
Size (w x h)	HP: 185mm x 110mm	FP: 210mm x 250mm		N/A
File Requirements	300 dpi PNG. All images and colours to be RGB.			Logo: 300 dpi, .eps (250-word company description)

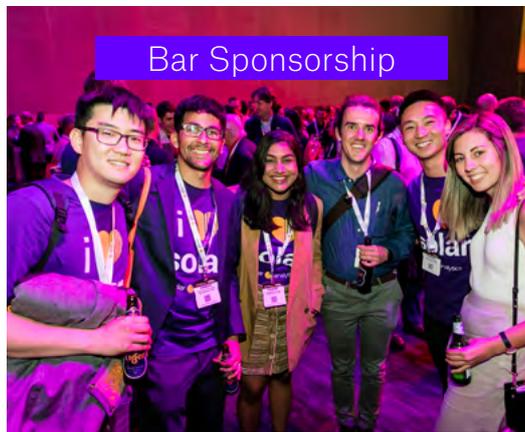
SPONSORSHIP OPPORTUNITIES

MAKE YOUR BRAND STAND OUT AT THE EVENT

High visibility sponsorship opportunities are available to exhibitors wishing to promote their brand to the thousands of attendees.



Show bags



Bar Sponsorship



Lanyard

	RATES*
Lanyard (exclusive) Be visible around the neck of every visitor (One colour)	\$11,669.90
Cafe Sponsorship Includes: Naming rights to the cafe, company signage, space to display advertising material	\$16,338.30
Bag Branding (exclusive) A fantastic branding opportunity for your company logo to appear on exhibition bags that are distributed to every visitor upon arrival	\$11,669.90
Bag Branding (shared) Your logo on one side of the visitor bags available at the entrance of the event	\$6,418.50
Registration Desk Branding (exclusive) As the first point of contact for visitors, the Registration Desk is a high traffic area. This exclusive opportunity will ensure great brand exposure to quality trade visitors for the duration of the event.	\$16,338.30
Badge (exclusive) Put your company logo on the badges as a roving advertisement	\$5,835.50
Bag Inserts An excellent way to reach Energy Next visitors	\$2,334.20
Networking Drinks Get your brand in front of decision-makers in a relaxed and less formal environment	POA

ENERGY NEXT

EXHIBITION · TRAINING · NETWORKING

BOOK A STAND AT ENERGY NEXT 2023

18-19
JULY 2023
ICC
SYDNEY

Click on the floorplan to
see the latest version.



PREMIUM



STANDARD



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Account Manager
+612 9422 2632
isabella.lombardo@rxglobal.com

ALEXANDRA WALKER
Account Manager
+612 9422 2647
alexandra.walker@rxglobal

ENERGYNEXT
.COM.AU